

5. Persona

Name:

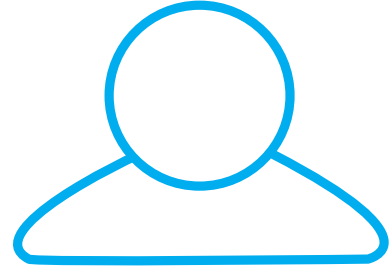
Key Attributes:

Short Description:

Needs:

Opportunities:

Draw your person or stick an image



Quotation

What could they say about your idea/project?

“

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Challenges:
