#DigiInventors Scoring Criteria:

Each entry will be judged using the following four key criteria, each scored from 0 to 4 (with 4 being outstanding).

Your entry will be judged based on the four areas below. Two of these (Criteria 1 and 3) are worth double points, so focus on making these sections especially strong! You'll have up to 400 words to answer each section.

If we receive a lot of entries, we'll use only Criteria 1 and 3 to help us shortlist before judging all sections - so make sure they shine!

Maximum score: 24 points

1. Problem and Idea (Worth double points) (0 – 4 points)
Tell us about your idea and the problem it solves.

• Is your idea original and creative? What inspired it?

• Have you clearly explained the health or well-being problem/challenge question you're tackling?

• Is it obvious how your idea solves that problem?

• Have you explained who it will help and how?

2. Research and Insight (0 – 4 points)
Show us the research behind your idea.

• Have you backed up your idea with facts, statistics, or evidence?

• Have you used any insights from real users or examples?

• Is your research clearly linked to your problem and solution?

3. Design and Impact (Worth double points) (0 – 4 points)
Explain what your idea looks like and the difference it will make.

• What impact will it have on the people using it?

• Have you included a visual or prototype that clearly shows your idea?

• Have you considered if it's inclusive and accessible for everyone?

• Does your idea think about things like the environment, fairness (ethics), or use of technology like AI? How does it relate to the UN's Sustainable Development Goals?

4. Communication and Pitch (0 – 4 points)

Tell your story with confidence!

• Is your explanation clear and easy to understand?

• Is your video pitch compelling and does it summarise your idea and its impact?